



Consultant, Maymouna bint Abdulqader bin Abubakr Balfaki

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❖ Vision and Objectives

- ✓ **Vision:** To be the first Saudi female Minister of Economy and Planning.
- ✓ **Objective:** To participate in the comprehensive, sustainable, and global development process by giving effect the Project of National Integrated Program with the aim of raising the economic level in all respects for each individual, institution, society and nation as a whole.

❖ Current Posts

- **Administrative Consultant** and **Director General** of Asala wa Rogy Office for Administrative Consultation since 2012.
- **Consultant** at *Birkman International Inc.* for personal, educational, vocational and psychological assessment and guidance as well as family relations since 2017.
- **Certified Trainer** from Technical & Vocational Training Corporation since 2017.
- **Holder of Intellectual Property Rights** of the Project of (National Integrated Program) since 2009.
- **Consulting Member** at Consultancy Offices National Committee in the Council of Saudi Chambers, Riyadh, since 2015.
- **Consulting Member** as First Deputy Chairman of Consultancy Offices Committee in Jeddah Chamber of Commerce and Industry (JCCI) since 2014.
- **Member** of Graduates Association at the Faculty of Economics and Administration, King Abdulaziz University, Jeddah, since 2011.
- **Investment Partner** in Al-Naseem Tourism, UAE, since 2015.
- **Consulting Member** of Public Relations and Marketing Committee in National Equestrian Club, since 2017.
- **Consulting Member** of Community Service Committee in Saudi Arabian Society for Culture & Arts (Initiative of How to be an Example), 2017.
- **Member** of the graduates of (2015-IVLP) Program: The international visitor for leaders and entrepreneurs with positive impacts at the Level Gulf and MENA countries, since 2015.

❖ Certificates & Qualifications

- A **Bachelor Degree** in **International Business Administration**, with a grade of **Excellent with Honors**, from King Abdulaziz University, Jeddah, 2009.
- An **IVLP Certificate** from USA: Program of Most Influential Leaders and Creative Entrepreneurs, 2015.
- An **Administrative Consulting License** from the Ministry of Commerce and Industry, Jeddah, 2012.
- A Program Certificate of **English Conversation** with a grade of **Excellent** from Oxford Institute for a month in 2009.
- A **Diploma** in **English** with a grade of **Excellent** from Al-Masha'el Institute for Women's Training, Jeddah, 2002.
- A **Diploma** in **Computer** with a grade of **Excellent** from Al-Masha'el Institute for Women's Training, Jeddah, 2002.
- Various **workshops** and **courses** in different administrative and technical fields.

❖ Career Experiences

- 2015: *Voter* and *Initiator Consultant* in municipal elections; working to raise awareness of the election importance; putting forward proposals and solutions to remove registration obstacles to the Voters Registry with the aim of proposing (the acceptance of family card) and proving residence through (Wasel Mail).
- 2005-2015: *Coordinating Member* in Sunna'a team, Jeddah, under the umbrella of Islamic Youth International Symposium over 10 years.
- 2013-2014: *Election Candidate* for the Board of Directors of Jeddah Chamber of Commerce and Industry; session (21).
- 2012-2014: *Deputy Chairman* of the Executive Committee of the Graduates Association at the Faculty of Economics and Administration, King Abdulaziz University.
- 2010 *Director* of Public Relations and Recruitment in Hand-in-Hand Company within (Hadaf) Convention Program; Human Resources Development Fund.
- 2009: A *Trainee* for a month in the Department of International Relations, Jeddah Marketing Council in Jeddah Chamber of Commerce and Industry.
- 2003-2005: *Officer* and *Administrative Coordinator* at Al-Masha'el Institute for Women's Training, representing it at the Scientific Departments, Faculty of Education.

❖ Notable Achievements

- ✓ Project of **(National Integrated Program)**: It includes 4 specialized and meaningful programs, as follows:
 - 1. (Internship Programs)**

To qualify, develop and improve the employment status of young university graduates and non-degree holders vocationally, technically and professionally on the job for career empowerment and job nationalization.
 - 2. (Business Incubators)**

To support emerging projects for new entrepreneurs and productive families through specialized consultative sessions to provide support, assistance, direction, guidance, development solutions and proposals; remove obstacles; and prepare business model canvas, business plans, studies and consultations necessary for establishing projects on a solid ground and stable basis to launch and achieve success and profits; upgrade them as small projects; and, then, expand and spread them in future as trademarks locally and globally.
 - 3. (Business Accelerators)**

To support small projects and entrepreneurship by launching the idea of (Consulting Clinic) along with supervision and follow-up to provide and prepare reports necessary for support, direction, guidance, solutions and consultations to remove obstacle, correct the course, develop, expand, spread and upgrade them as medium projects and trademarks locally and globally.
 - 4. (Community Development Programs)**

Under the slogan of "Building Human to Build Homelands" and strategy of (Know, Apply, Change), they target all different age groups in the community individually and it is concerned with launching initiatives.

1/4 (Positivity of Change) Initiative

It aims at identifying the system of change; discovering the social and skillful abilities of each individual; building a good citizen that uplifts the homeland. This initiative seeks to bring about a qualitative and quantitative shift in the life of the community members; particularly the childhood age group, normal personal problem and other different age groups reaching the older age group through a series of works and skills. They lead us to better levels of social and economic life and lead them to accept the positivity in various life issues, realistically consider the life problems in different ways, and create a spirit of initiation and creativity towards the advancement of communities.

2/4 (Complementary Mind 1:4) Initiative

It endeavors to rehabilitate and empower people with special needs through their supervisors-graduates of special education- and to integrate them in the labor market.

❖ Added Value and Implementation Methodology

- ✓ Innovations of new job descriptions, provision of endless leading and creative national cadres **achieving the goal** of creating and nationalizing jobs with national human cadres of high value and quality in accordance with international standards so as to achieve safety and job satisfaction.
- ✓ Promotion of developing, emerging and small projects to productive families, entrepreneurs and medium projects as well as supporting, assisting and developing them to be expanded and spread locally and globally, **achieving the goal** of income diversification to raise the GDP value and to positively impact the national economy.
- ✓ Promotion of national consulting offices; rehabilitation and development of researchers, experts and consultants from national cadres **achieving the goal** of international competitiveness.
- ✓ Implementation of the project of (National Integrated Program) as a whole with its specialized and meaningful programs and initiatives, aiming to achieve all intended principal objectives and sub-objectives to attain the (overall goal); i.e. participation in the comprehensive, sustainable, and global development process to raise the economic level in all respects for each individual, institution, society and the nation **achieving the goals** of the National Transformation Program and “Saudi Arabia’s Vision 2030”.

❖ Certificates of Appreciation

- ***Certificate of Appreciation*** from Women's Consulting Center, Sisters Association, in recognition of effective contribution to the success of (Belonging) forum, held for the centers of people with special needs, 2015.
- ***Certificate of Appreciation*** from the Executive Committee Chairman of the Graduates Association at the Faculty of Economics and Administration, King Abdulaziz University, for practical and effective participation as Deputy-Chairman of the Committee, 2015.
- ***Certificate of Appreciation*** from the Dean of the Faculty of Economics and Administration, King Abdulaziz University, Dr. Ayman Fadel, for participation in the Fourth Profession Day, King Faisal Conference Hall, 2014.

- ***Certificate of Appreciation*** from al-Thikir Schools in Jeddah for giving on-job training to their female employee in IT Department on producing an accounting and financial program for the Schools, 2013.
- ***Certificate of Appreciation*** from Awtad Development Holding Company for giving practical training to a number of their female employees on financial management to develop and improve their performance, 2013.
- ***Certificate of Appreciation*** for the material contribution on Saudi Arabia National Day in cooperation with the Pakistani Consulate, Jeddah, 2013.
- ***Certificate of Appreciation*** from Jeddah Social Responsibility Center, at Jeddah Chamber of Commerce and Industry, for material contribution to Eid al-Fitr Clothing Project, 2013.
- ***Certificate of Appreciation*** from King Abdulaziz University Hospital in Jeddah for material contribution to the Cancer Survivors Ceremony, 2012.
- ***Certificate of Appreciation*** from the Dean of the Faculty of Economics and Administration, King Abdulaziz University, Prof. Hussam bin Abdulmohsen Al-Angari, for outstanding contribution towards serving the Graduates Association, 2012.
- ***Certificate of Appreciation*** from the Deanship of Female Graduates' Affairs for participation and provision of effective care to the events of Fourth Professional Forum (Tamkeen), 2012.
- ***Certificate of Graduates Association Charter***, Faculty of Economics and Administration, King Abdulaziz University, Jeddah, for winning the elections of the Association's Executive Committee Members and then the recommendation and appointment as Deputy-Chairman, 2011.
- ***Congratulations Certificate*** from King Abdulaziz University, Jeddah, Girls' Campus, for obtaining a ***Bachelor's Degree*** with a grade of ***Excellence with Honors***, 2009.
- ***Certificate of Acknowledgments*** from Ms. Samia Flamban, Executive Director of Jeddah Council for Marketing at Jeddah Chamber of Commerce and Industry, 2009.
- ***Certificate of Appreciation*** from the United Nations Office, Dubai Police General Headquarters, for field participation in a protection program, entitled: "No drugs", 2007.
- ***Certificate of Appreciation*** from Makkah Center for Small Enterprise Development in cooperation with Derasaat Center for administrative efficiency preparation in Makkah Al-Mukarramah, for my participation in 2006.
- ***Certificate of Appreciation*** from the Director of the Department of Girls' Education, Mekkah/Jeddah Region, honoring our late daughter, Dr. Wejdan bint Talal Al-Aiderous, among the highest ranking students in general high school, 2006.
- ***Certificate of Appreciation*** from Al-Masha'el Institute for Women's Training, Jeddah, for positive contributions within a working team, 2004.
- ***Certificate of Appreciation*** from the Deanship of Library Affairs at King Abdulaziz University, Jeddah, for participating effectively in the Annual Cultural Week, 2003.

❖ Most Significant Articles, Dialogues and TV Interviews

- 2017: A live interview on Khalijia TV Channel in Sayidaty Program, entitled “*What is the feasibility of reserving intellectual property rights?*”
- 2017: A radio dialogue on XFM program, entitled “*Matters concerning the causes of women's rising unemployment rate and solutions*”.
- 2016: An article published in Middle East News Agency, entitled “*Maymouna bint Abdulqader Balfaki: The Most 12 Influential Persons in the Gulf, Middle East and North African countries*”.
- 2016: Dialogue in Donia Al-Watan Newspaper, entitled “*National Integrated Program Includes Specialized and Meaningful Programs aiming at cadre rehabilitation and job nationalization*”.
- 2016: A live interview on Diwan Channel in the program of *Jeddah this Evening*, entitled “*The Role of Consulting Offices*”.
- 2016: A live interview on Khalijia TV Channel in Sayidaty Program, entitled “*Saudi Consultant Cautions against the Infringement of Using "Consultant" Title without Profession License: Protection of Small Enterprises*”.
- 2016: An article published in Okaz Newspaper, entitled “*Prescription for Upgrading the National Consulting Offices*”.
- 2015: Participation in a dialogue session in the Arab Book Fair, Sharjah, entitled “*Saudi Woman's Initiatives and Internship Programs*”.
- 2015: An article published in Al-Watan Newspaper, entitled “*5%: Share of Saudi Consultancy Offices in the 12-Billion Market*”.
- 2015: A report in Okaz Newspaper about attending the candidates' ceremony in the US Consulate, entitled “*Nominating Balfaki to participate in IVLP; Balfaki with US Consul*”.
- 2015: A joint article published in Okaz Newspaper on municipal council elections, entitled “*Proving the Voter's Residence through Wasel*”.
- 2015: Sayidaty Magazine held a symposium on the importance of women's interaction with municipal elections. (Participants: Women are Capable of Managing Neighborhoods).
- 2014: A report in *Al-Sharq Newspaper* on voting for the Chairman and Members of Consultancy Offices Committee in Jeddah Chamber of Commerce and Industry, entitled “*Maymouna Balfaki: First Deputy*”.
- 2014: A report in Al-Madina Newspaper on the election days of the Commerce Chamber Council Members, entitled “*Maymouna Balfaki: Significant Presence Commercially and Socially*”.
- 2013: A dialogue in Okaz Newspaper, entitled “*Balfaki: Women's Membership Gives an Opportunity to Participate in Development*”.
- 2013: A dialogue in Okaz Newspaper, entitled “*I Aspire to Activate the Small Enterprise Mobility*”.

- 2013: A dialogue published in Okaz Newspaper, entitled “*I Aspire to Achieve a Great Deal of Commercial and International Transactions*”.
- 2013: An article published in Okaz Newspaper, entitled “*Supporting Small and Emerging Projects*”.
- 2013: A dialogue published in Al-Madina Newspaper, entitled “*My Program Focuses on Developing Small and Emerging Enterprises and Supporting Beginners*”.
- 2013: A TV interview on Al-Eqtisadiyah Channel in the program of “*Sawaed Na’amah: Businesswoman Maymouna Balfaki*”.
- 2013: An article published in Okaz Newspaper, entitled “*Consultant Maymouna: Owner of First Program for Female Training and Employment- A Window that Needs Protection*”.
- 2013: An article published in Al-Madina Newspaper, I-Press Electronic Network, entitled “*Authenticity and Experience: An Institution Grants you Experience to win a job*”.
- 2013: A dialogue in Saudi Media Network, entitled “*Balfaki: First Saudi Woman to Train Girls to Join Labor Market*”.
- 2012: A live dialogue in Riyadh Radio in a program, entitled: “*Women are Sisters of Men*” concerning the intellectual right of internship programs for practical experiences.
- 2012: An article published in Okaz Newspaper, entitled “*Joint work: Single Option to Accommodate Youth*”.
- 2011: An article published in Okaz Newspaper, entitled “*First Saudi Woman Establishes Enterprise to Train and Employ Saudi Women: Public Relations is Cornerstone of Project Success*”.



“My succour is only with Allah”